

MY CREDENTIALS . . .

PROFESSIONAL EXPERIENCE

- Communications/Marketing background
- Worked in nonprofit sector for past six years writing presentations on: *volunteerism, grant writing, board development, strategic planning, fund- & friend-raising, etc.*
- Experience in financial services & construction management/engineering
- Wrote policies & business continuation plans for profit and nonprofit businesses
- Multimedia design

BOARD COMMITTEES

- Community Relations (Chair, Member)
- Policy (Chair, Member)
- Transportation (Member)
- By-Laws Ad Hoc (Member)
- Hired Superintendent Ed Seto (2nd year)
- NCLB District Committee (appointed by Superintendent)

NJ SCHOOL BOARD TRAINING

- **Mandatory Training:** New Board Member Orientation (3-day); Governance II: NJQSAC; Governance II: Finance
- **Leadership:** Role of President; Parliamentary Procedures; Conducting Effective Meetings;
- **Advocacy & Community Relations:** Engaging the Public; Public Relations; Advocacy
- **Communications;** Communicating Effectively; Presentation Skills
- **Workshops:** Bullying; School Safety; Advocacy; School Uniforms; NJSQAC; & Policy

WHAT I PLEDGED IN 2006 & WHAT I HAVE DONE IN 3 YEARS . . .

COMMUNITY RELATIONS

- ☑ Televised Board of Education Meetings on Channel 14 (Year 1)
- ☑ Identified additional programming opportunities on Channel 14 (Year 2)
- ☑ Redesigned district website to include community feedback (Year 2)
- ☑ Encouraged Superintendent to address key stakeholders (Year 2)
- ☑ Hired dedicated resource (Year 2)
- ☑ Began Community Relations Plan (Year 2)
- ☑ Increased public speaking opportunities at Board meetings (Year 3)
- ☑ Researched how the Board presents itself at meetings (Year 2)

OPERATIONAL EFFICIENCIES

- ☑ Completed independent performance review (MGT Report); identified potential \$5m savings/year (Year 3)
- ☑ Involved in review of District's transportation needs (Year 3)

ALTERNATIVE FUNDING SOURCES

- ☑ Brought grants to District (Year 1)
- ☑ Supported corporate sponsorships (Year 1)

CONTINUING ON THOSE PROMISES, I PLEDGE TO . . .

COMMUNITY RELATIONS

- ☞ Increase Channel 14 programming
- ☞ Identify opportunities for the public to get into the schools and the schools to get out to the public

OPERATIONAL EFFICIENCIES

- ☞ MGT Report
- ☞ Increased shared services

ALTERNATIVE FUNDING SOURCES

- ☞ Volunteerism
- ☞ Grants
- ☞ Corporate sponsorships
- ☞ Corporate give-back programs
- ☞ Increase individual funders

**I want what we all want:
Quality Educational Opportunities
in Safe Schools
To Prepare Our Kids
For The Future

The Thread In ALL
Of My Decisions Is
Fiscal Responsibility**

HOW DID I DO?

In the spirit of education, I've prepared a Report Card on my pledges to you.

Community Relations	A+
Operational Efficiencies	A+
Alternative Funding Sources	A+

I'm sure you will agree that during my term on the Board of Education,

I have met and exceeded all of the promises I pledged in 2006

If re-elected, I would like to continue to work on those pledges while still supporting quality education in safe schools and maintaining fiscal responsibility.

What do I bring to the District?

- Integrity
- Experience
- Dedication
- Team Player

On Tuesday, April 21st

**Vote for #6 – Nancy Lacorte
&
Vote YES for the Budget**

ABOUT NANCY LACORTE

PERSONAL

- Resident for over 40 years
- Graduate of Franklin High School
- Married to Bob LaCorte
Lindsay, Josh & Evan's MOM
Katie, Alyssa & Taylor's stepmom

CURRENT VOLUNTEER ACTIVITIES

- *Army National Guard, 102 CAV
Family Readiness Group
Leader, HHT
Volunteer, B Troop
Volunteer, C Troop
Volunteer, 50th Chemical Company
Top Volunteer in '09*
- *Marconi Foundation
Foundation Manager*
- *Various Scholarship Committees
Member*
- *Lyndhurst VFW
Auxiliary Member*
- *Cavalry Association
Auxiliary Member*

If you would like to
learn more about me
please visit my website
www.nancylacorte.com
or check out my blog
lacorte-for-boe.typepad.com



Nancy LaCorte for BOE
On Tuesday, April 21st re-elect Nancy!

improved community relations
more alternative funding sources
increased operational efficiencies

